

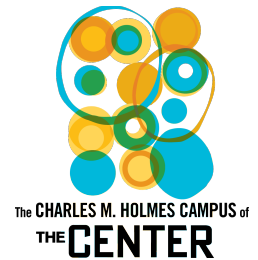
**MEDIA ADVISORY  
AND PHOTO OPPORTUNITY**

**FOR IMMEDIATE RELEASE:  
MAY 21, 2009**

**THE SAN FRANCISCO  
LESBIAN GAY BISEXUAL TRANSGENDER  
COMMUNITY CENTER**

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**Center “Kicks Off” LGBT Pride Month with Celebration**

***What:*** *San Francisco LGBT Community Center Hosts Pride Kickoff Celebration: a building-wide event featuring entertainment, food, refreshments, an awards ceremony and information about city and neighborhood offerings.*

***When:*** *Saturday May 30, 2009  
12:00pm – 4:00pm*

***Where:*** *The San Francisco LGBT Community Center  
1800 Market Street at Octavia, San Francisco*

***Cost:*** *Free*

***Details:***

The San Francisco Lesbian Gay Bisexual Transgender Community Center (the Center) sets the stage for the 40<sup>th</sup> annual San Francisco Pride month with a building-wide celebration. This event will recognize the contributions of community leaders and offers free food and refreshments, entertainment and activities for all ages.

- Opening ceremonies will feature the Center’s first-ever *Pride Awards* given to JoAnne Keatley, Supervisor Bevan Dufty, Levi Strauss and Co., and the Center’s Information and Referral team of volunteers. These winners will be recognized for the advocacy, support, and leadership they have shown throughout the year.
- Featured entertainment and activities will include: a queer open mic for the transgender community, the San Francisco Gay Men’s Chorus, Energy 92.7 DJs, face-painting for kids of all ages, cotton candy, and activities for children and families.
- Special programming will include: health issues and safe sex workshops for youth, resources for Transgender newcomers to San Francisco, intergenerational activities, activities for seniors, rapid HIV testing, voter registration by the Alice B. Toklas Democratic Club, and a *Dance Dance Revolution* station!
- Online auction includes: two tickets for an Alaskan RSVP Vacation cruise and two gay-themed summer ski vacation trips to Auckland, New Zealand.

“On this 40<sup>th</sup> anniversary of LGBT Pride we take a moment to celebrate not only what our community has accomplished but also our incredible diversity” said Rebecca Rolfe, Executive Director for the Center. “This event promises to offer something for everyone in the LGBT community.”

**(continued)**



**Community Organizations featured include:**

Adoption SF  
AIDS Health Project - UCSF  
Alice B. Toklas Democratic Club  
COLAGE  
California Pacific Medical Center  
Friends of the San Francisco Public Library  
Jewish Vocational Services  
New Leaf: Services for our Community  
Our Family Coalition  
TRANS:THRIVE  
Transgender Law Center  
San Francisco Bicycle Coalition

**Also featured are the Center's tenants:**

...And Castro for All  
BAAITS  
Bay Area Lawyers for Individual Freedom (BALIF)  
BUTT OUT!  
CA LGBT Tobacco Education Partnership  
Golden Gate Business Association (GGBA)  
Last Drag  
San Francisco Gay Men's Chorus  
San Francisco Pride  
Transgender San Francisco

**Special Thanks to Our Sponsors:**

Comcast: SF LGBT Center Partner and Lead Media Sponsor;  
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RSVP Vacations and Southwest Airlines; Air New Zealand; Gay Ski Week NZ; Acrobat Staffing

**Food and Beverages donated by:** Barefoot Wine & Bubbly; Buffalo Whole Foods; Edible Arrangements; Flippers; Farley's Coffee; La Boulange (Bay Bread); and Stacks.

**For directions and specific activity times throughout the day, visit [www.sfcenter.org](http://www.sfcenter.org)**

**About the San Francisco LGBT Community Center**

The San Francisco LGBT Community Center is the home, heart and hands of the Bay Area lesbian, gay, bisexual and transgender community. The Center is dedicated to building community, creating opportunity and securing equality for all. Our vision for the future is a LGBT community united by common purpose, celebrating our history, culture and diversity, while ensuring that no one is left behind. Each month, The Center serves over 9,000 visitors and hosts more than 400 events. The Center is located at 1800 Market Street in San Francisco. Visit The Center at [www.sfcenter.org](http://www.sfcenter.org), or call us at (415) 865-5555, to learn more.

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