



FOR IMMEDIATE RELEASE

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THE SF LGBT COMMUNITY CENTER, GGBA & WELLS FARGO PROUDLY ANNOUNCE THE THIRD ANNUAL ECONOMIC EMPOWERMENT DAY: Dream, Discover, and Design

- FREE Event – RSVP @ <http://economicempowermentday2010.eventbrite.com/>
- Registration starts at 10:00am
- Keynote Speakers include Chip Conley, Joie de Vivre Hospitality, Saundra Davis, Sage Financial Solutions
- Free childcare is available via reservation only – (415) 865-5639 – kidspace@sfcenter.org

SAN FRANCISCO, CA (Apr. 16, 2010) – The San Francisco Lesbian Gay Bisexual Transgender Community Center (The Center), the Golden Gate Business Association (GGBA), and Wells Fargo today announce the third annual LGBT Economic Empowerment Day to take place at the Center on Saturday, April 24th between 10am and 5pm at 1800 Market Street. The timing of this event coincides with April's Financial Literacy Month. Further information is available at The Center's website located at <http://www.sfcenter.org/>.

Wells Fargo is the key sponsor of the event. Further support has been provided by our Advocate level sponsors including 7X7 Group – a Guarantee Mortgage team, Bank on San Francisco, Herth Real Estate, the Kimpton Group, the New York Times, OpenHouseSF, Out & Equal Workplace Advocates, the Parc55 Hotel, Sage Financial Solutions, the SF Human Rights Commission, Southwest Airlines, Volunteer Center, and BeingDaring Coaching.

"Wells Fargo is committed to helping people in our community become more financially successful, and events like LGBT Economic Empowerment Day give us the opportunity to connect on a face-to-face basis to answer financial questions that are on people's minds," said Mark Ng, vice president and LGBT Segment Manager with Wells Fargo. "We are proud to once again participate as a supporter of this important day."

This year's theme is Discover, Dream and Design. LGBT community members from all stages of life are encouraged to attend this event designed specifically around their diverse needs. The all encompassing nature of this day will also provide ongoing contacts and resources through which community members will be able to follow up on all aspects of their day's learning.

Two inspirational keynote speakers highlight the event, Chip Conley, the CEO and founder of Joie de Vivre Hospitality and Saundra Davis, a financial planner, management consultant, and founder of Sage Financial Solutions. Throughout the day, there will be expert panelists, a robust assortment of financial workshops and a resource fair. These resources will give people the tools they need to promote their personal financial literacy, growth and self-sufficiency.

“I am very pleased to keynote this event,” said Chip Conley, founder and CEO of Joie de Vivre. “I started my hospitality company from the ground up and throughout the years have never seen such a supportive program to keep LGBT community members aligned and in touch with their goals. I believe that people aspire to live up to their greatest self on this planet. What they need is to be given an environment where they can make this happen. We strive to do this for our employees at Joie de Vivre, and the Center is striving to do it for LGBT community members through this event.”

“The theme this year, Discover, Dream and Design provides an excellent foundation for participants to review their personal finances,” said Saundra Davis, founder of Sage Financial Solutions. “The event will invite community members to discover where they are now, to dream about where they want to go, and to design a financial roadmap to live their dreams.”

“I am extremely proud to have the Center hosting the third annual Economic Empowerment Day for LGBT community members and our allies,” said Rebecca Rolfe, Executive Director of the Center. “The Economic Development program is one of the Center’s cornerstones, and one of the Center’s hopes is to continue giving the LGBT community the necessary resources to thrive in this admittedly challenging economy.”

Topics to be included in the event include:

- Basic Money Management
- First-Time Homeownership
- Financial Success in Turbulent Times
- Investment Strategies
- Financial Health for Youth
- Housing Resources for Seniors
- Fraud Prevention
- Is Entrepreneurship for You?
- Small Business Resources
- Job Search and Resume Writing Strategies
- Rethinking Your Career
- Resource Fair

Whether it is about budgeting, managing debt, home ownership, planning for retirement, finding employment, changing development, or starting a small business, LGBT Economic Empowerment Day will provide valuable information to individuals and the community as a whole. We look forward to seeing you there to enrich your personal financial knowledgebase!

About the San Francisco LGBT Community Center

The San Francisco LGBT Community Center, formed in 1993, is the nexus of the LGBT community in the Bay Area, offering facilities, a central location in San Francisco and vibrant programs in health and wellness, children youth and family programming, community initiatives, arts and culture, economic development and facility services. The Center serves over 9,000 visitors and hosts more than 250 events each month. The Center is located at 1800 Market Street in San Francisco. Visit The Center at www.sfcenter.org for a full calendar.

About the GGBA

For over 35 years the Golden Gate Business Association has grown, promoted and increased the visibility of San Francisco Bay Area LGBT businesses and those businesses in the community that support them. With over 30 educational programs and networking events per year, as well as targeted promotion, the GGBA empowers its members to thrive in business. Visit the GGBA at www.ggba.com for more information and a full calendar of events.

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