



PRIDE 2020
FUNDRAISING PARTNERSHIPS

SFLGBT
CENTER



PRIDE 2020 + SF LGBT CENTER TODAY



As a community who has seen our way through untold hardships, challenges, and injustices, we know that **coming together in compassion and generosity will see us through this incredibly difficult time.**

Though our Pride celebrations will be socially distant this year, we will find ways to gather virtually to **show our boundless pride.** If there's one thing this community knows, it's how to celebrate!

SF **LGBT**
CENTER

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With many of our community members deeply affected by COVID-19, the Center's dedicated staff are providing vital services to address current critical needs:

- **Employment, small business, and financial services** are providing much-needed assistance to burdened community members
- **Community and Youth programs** are reconnecting isolated community members through virtual activities and events
- **Information and Referral program** is regularly vetting resources to connect community members to economic relief information, legal aid, and basic necessities like food and shelter



PRIDE FUNDRAISING PARTNERS

Pride Fundraising Partners will host a fundraising benefit during Pride month (June) in partnership with the SF LGBT Center to raise funds for the Center.

Donations from Pride Fundraising Partners will support the San Francisco LGBTQ+ community through the Center's vast array of programs and services. Your investment will help us meet the growing needs of our community members, including those affected by COVID-19.

Fundraising benefit examples:

- Hosting a virtual event where proceeds go to the Center
- Donating a percentage of sales from special Pride products
- Creating an online workplace fundraiser with your colleagues



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BECOME A PRIDE FUNDRAISING PARTNER

To become a Pride Fundraising Partner, please complete [this form](#) with the details of your fundraising benefit by June 5, 2020.

Your partnership includes:

- Inclusion in Pride month email to the Center's email list
13k recipients
- Mention in the Center's official social media
23k Facebook, 15.8k Twitter, 2.5k Instagram, 870 LinkedIn followers
- Listing on Center website as an official Pride Fundraising Partner
800 impressions
- Center assets (upon request)

Please note: Pride Fundraising Partners accepted until June 5. After June 5, we gratefully welcome your donation, but the partnership benefits listed above may no longer be available.

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MISSION AND IMPACT



Our mission is to connect our **diverse community** to **opportunities, resources, and each other** to achieve our vision of a **stronger, healthier, and more equitable world** for **LGBTQ+ people and our allies**.

More than just the iconic bright purple building on Market Street, the Center is **a home for the entire San Francisco LGBTQ+ community**.



Your support as a Pride Fundraising Partner will ensure the continuation of critical services like **mental health services for youth, employment and financial services, and connections to emergency food and shelter**.

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PROGRAMS AND SERVICES

Youth Services put LGBTQ youth ages 16-24 on a path to connection and stability.

Drop-in navigation
Mental health
Host Homes

Annual Impact:
300+ youth visitors
1,400 meals served
200+ hours of therapy provided

Community Programs provide SF's LGBTQ+ population with events, resources, and collaborations that strengthen our diverse cultural landscape.

Information and referrals
Arts and culture
Volunteering

Annual Impact:
3,000 information & referral requests fulfilled
900+ volunteers



**SF LGBTQ
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PROGRAMS AND SERVICES

Economic Development programs comprehensively address the economic barriers faced by low- and moderate-income LGBTQ+ individuals and families.

Employment services

Housing & financial services

Small business services

Annual Impact:

92 clients placed in employment

662 small businesses assisted

600+ people benefitting from financial services

Building Services offer safe gathering spaces in our newly-remodeled 35,000 sq. ft. building.

Affordable event and meeting rental space

Newly remodeled building

Cyber Center

Annual Impact:

100,000+ visits

2,400+ events hosted at the Center

700 hours of computer access



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CONTACT

To become a Pride Fundraising Partner, please complete [this form](#) by June 5, 2020.

For more information or to pledge your support, please contact:

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