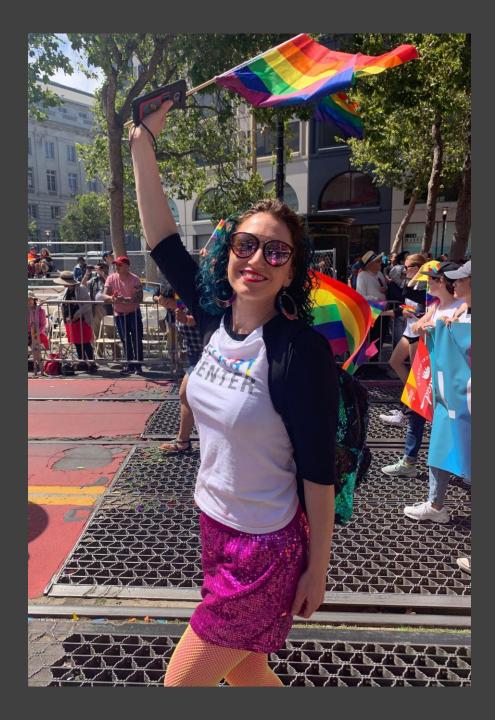


PRIDE 2020 FUNDRAISING PARTNERSHIPS





PRIDE 2020 + SF LGBT CENTER TODAY

As a community who has seen our way through untold hardships, challenges, and injustices, we know that **coming** together in compassion and generosity will see us through this incredibly difficult time.

Though our Pride celebrations will be socially distant this year, we will find ways to gather virtually to **show our boundless pride**. If there's one thing this community knows, it's how to celebrate!



PRIDE 2020 + SF LGBT CENTER TODAY

With many of our community members deeply affected by COVID-19, the Center's dedicated staff are providing vital services to address current critical needs:

- Employment, small business, and financial services are providing much-needed assistance to burdened community members
- Community and Youth programs are reconnecting isolated community members through virtual activities and events
- Information and Referral program is regularly vetting resources to connect community members to economic relief information, legal aid, and basic necessities like food and shelter





PRIDE FUNDRAISING PARTNERS

Pride Fundraising Partners will host a fundraising benefit during Pride month (June) in partnership with the SF LGBT Center to raise funds for the Center.

Donations from Pride Fundraising Partners will support the San Francisco LGBTQ+ community through the Center's vast array of programs and services. Your investment will help us meet the growing needs of our community members, including those affected by COVID-19.

Fundraising benefit examples:

- Hosting a virtual event where proceeds go to the Center
- Donating a percentage of sales from special Pride products
- Creating an online workplace fundraiser with your colleagues







BECOME A PRIDE FUNDRAISING PARTNER

To become a Pride Fundraising Partner, please complete **this form** with the details of your fundraising benefit by June 5, 2020.

Your partnership includes:

- Inclusion in Pride month email to the Center's email list 13k recipients
- Mention in the Center's official social media 23k Facebook, 15.8k Twitter, 2.5k Instagram, 870 LinkedIn followers
- Listing on Center website as an official Pride Fundraising Partner 800 impressions
- Center assets (upon request)

Please note: Pride Fundraising Partners accepted until June 5. After June 5, we gratefully welcome your donation, but the partnership benefits listed above may no longer be available.



MISSION AND IMPACT

Our mission is to connect our diverse community to opportunities, resources, and each other to achieve our vision of a stronger, healthier, and more equitable world for LGBTQ+ people and our allies.

More than just the iconic bright purple building on Market Street, the Center is a home for the entire San Francisco LGBTQ+ community.



Your support as a Pride Fundraising Partner will ensure the continuation of critical services like mental health services for youth, employment and financial services, and connections to emergency food and shelter.



PROGRAMS AND SERVICES

Youth Services put LGBTQ youth ages 16-24 on a path to connection and stability.

Drop-in navigation
Mental health
Host Homes

Annual Impact:
300+ youth visitors
1,400 meals served
200+ hours of therapy provided

Community Programs provide SF's LGBTQ+ population with events, resources, and collaborations that strengthen our diverse cultural landscape.

Information and referrals
Arts and culture
Volunteering

Annual Impact:
3,000 information & referral requests
fulfilled
900+ volunteers





PROGRAMS AND SERVICES

Economic Development programs comprehensively address the economic barriers faced by low- and moderate-income LGBTQ+ individuals and families.

Employment services
Housing & financial services
Small business services

Annual Impact:

92 clients placed in employment662 small businesses assisted600+ people benefitting from financial services

Building Services offer safe gathering spaces in our newly-remodeled 35,000 sq. ft. building.

Affordable event and meeting rental space
Newly remodeled building
Cyber Center

Annual Impact:

100,000+ visits
2,400+ events hosted at the Center
700 hours of computer access





CONTACT

To become a Pride Fundraising Partner, please complete this form by June 5, 2020.

For more information or to pledge your support, please contact:

Lara Hueter, Senior Development Associate larah@sfcenter.org



