



APRIL 9, 2022

CORPORATE & FOUNDATION SPONSORSHIP

**SFLGBT
CENTER**



The SFLGBT Center will celebrate our 20th Anniversary at our annual Soirée fundraiser on April 9 at City View at Metreon. This event highlights the impact of our work and celebrates our milestone 20th year with community.

Soirée sponsorships range from \$3,500 to \$50,000. Please see table of benefits below.

Soirée raises critical funds for all Center programs and services. Throughout the past year, the Center has offered both in-person and remote services to meet the needs of our diverse LGBTQ+ community. As we embark on the road to recovery ahead, we need your support to ensure continued services for those most in need—including unemployed job seekers, youth experiencing houselessness, and trans, gender nonconforming, and BIPOC community members.

Our programs include:

Youth Services

Youth Services puts LGBTQ+ youth (ages 16–24) on a path to connection and stability. The program builds a strong queer youth community through education, creative and performing arts, community events, mental health services, and 10+ hours of weekly in-person and virtual youth drop-in navigation services.

Employment Services

Employment Services assists LGBTQ+ job seekers looking for stable employment in inclusive workplaces by providing in-person and virtual services and programming tailored to support job searches, offer training opportunities, and connect job seekers with potential employers. Programs include the Trans Employment Program (TEP) and a specialized access program serving the Tenderloin and SOMA communities.

Financial Services

Financial Services offers tailored programming and education on housing and financial wellness. Programs include our first-time homebuyer and rental services, small business consulting, and free financial coaching through the Smart Money Coaching program.

Community Programs

Community programs provide San Francisco's LGBTQ+ population with events, resources, and collaborations meant to strengthen our diverse cultural landscape. Programs include volunteering, information & referral, arts & culture programs.

Soirée will include a dinner program followed by an after-party. The evening will feature music, performances, dancing, locally-sourced food, signature drinks, and a lively auction.

We welcome you to partner with us—supporters like you truly make our work possible.

The final deadline for partner inclusion is March 15.

For more information or to pledge your support, please contact Development Manager Lara Hueter at lah@sfcenter.org.

**SFLGBT
CENTER**

1800 Market Street
San Francisco, CA 94102
415.865.5555
sfcenter.org

SOIRÉE 2022 LEVELS AND BENEFITS	Presenting \$50,000	Platinum \$30,000	Diamond \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,500
Lead sponsor title on all Soirée materials	★					
Logo on Soirée invitation 3,000 printed/15,000 impressions	★	★	★			
Logo on Soirée promotional materials 250 printed/5,000 impressions	★	★	★			
Logo on Soirée program 1,100 impressions	★	★	★	★	★	name only
Logo on Soirée event page 10,000 impressions	★	★	★	★	★	name only
Inclusion in event press release	★	★	★			
Thank you posts on social media 44,000+ followers across Facebook, Instagram, Twitter, and LinkedIn	★	★	★			
Verbal recognition at event 400 impressions	★	★	★	★		
Logo on Center website 12 months/300,000 impressions	★	★	★	★		
Logo on Center lobby video marquee 12 months/100,000 impressions	★	★	★			
Collaboration with Center program Customizable based on sponsor's priorities	★	★				
Soirée dinner program tickets	10	6	4	2	2	2
Soirée after-party tickets	40	30	20	10	6	4

PLEASE NOTE: All San Francisco city and county COVID protocols will be followed at the event. The benefits above may be modified as needed at any time in order to ensure the health and safety of all guests.

