



SF LGBT Center Mural: Call for Artists

The SF LGBT Center is seeking artists' proposals for a hand-painted mural on an exterior wall of the Center at 1800 Market Street in San Francisco. The wall faces Octavia Street and measures 16 feet tall by 13 feet wide. The exhibition term is June 2022 through mid-May 2023, with installation occurring the week of May 30-June 3, 2022.

The SF LGBT Center envisions a world grounded in equity and liberation. Where all people are truly valued and respected for our full selves, with the opportunity to express and celebrate our gender, sexuality, culture and identities with full freedom and volume. **To reach this vision, our mission is to connect our tremendously diverse LGBTQ+ San Francisco and Bay Area communities to opportunities, resources, and each other – which includes specifically addressing how racism, homophobia, transphobia, and economic inequity have deeply impacted and divided us.** Over the past 20 years, the Center's Arts & Culture programs have featured the work of over 200 visual artists, providing artists free space to exhibit their work and bring greater visibility to them. Artists that have exhibited with us include a wide range of identities and perspectives and represent some of the Bay Area's most vulnerable communities. In 2020, the Center's Arts & Culture program was expanded to include an annual mural on our historic purple building.

Artists are invited to submit an application that includes their resume and portfolio. From there, selected finalists will be invited to submit a mural concept proposal that is conceptually, aesthetically, and technically compelling, and reflects the Center's values and mission. Concept proposals should be focused on inclusivity and represent the local LGBTQ+ community. The selected artist will be responsible for installing the artwork and be required to provide evidence of general liability and auto insurance, and workers compensation (if applicable) per the terms of the contractor's agreement.

ELIGIBILITY:

This request for proposals is open to professional mural artists living and producing art in the Bay Area, California. LGBTQ+ muralists, BIPOC muralists, Trans, nonbinary, and women muralists are encouraged to apply. Qualified muralists will have experience and capability to conceptualize, design, and install a large mural in a highly visible location.

BUDGET:

After the initial application closes, two to three Finalists will be invited to submit a draft design and present to a mural subcommittee. Each Finalist who completes the process of producing a draft design and presents it to the committee will be awarded a \$400 honorarium. The 2022 Mural Project Artist will be selected from this group of Finalists. The selected Artist will receive \$7,500 to produce a hand-painted mural for the site, which is approximately 16-foot by 13-foot. The budget is intended to cover all costs associated with the project including, but not limited to, design, installation, materials, equipment, anti-graffiti coating, and insurance.

SELECTION PROCESS:

SF LGBT Center staff representatives will convene to review submissions through this call for artists. Center staff will generate a short list of Finalist artists who are invited to submit a draft design concept and present it to the Mural Selection Committee for final consideration. Each Finalist will receive an honorarium of \$400 in recognition of their time spent creating a draft design and presenting to the Committee (presentations via Zoom meeting). The artists will be evaluated on their application, artist statement, artist portfolio which should include photos of past mural projects, and draft design concept (if selected as a Finalist). The Mural Selection Committee will take into special consideration the following criteria:

- Proven artistic merit and strong professional qualifications, as demonstrated through a portfolio of previous mural installations
- Conceptually, aesthetically, and technically compelling design concept
- Potential for social interaction for the mural project
- Artist's ability to reflect the Center's mission and values through original content
- Consideration of the social and cultural context of the mural site, scale of the artwork at the site, and audience that may encounter the artwork
- Artist's capacity to complete the project described in this RFP within the outlined schedule and budget

APPLICATION PROCESS & DEADLINE:

Applications must be submitted through the [online form](#). Incomplete applications will not be considered. All applications must be received by 11:59PM (PDT) April 4, 2022.

MURAL PROJECT SCHEDULE:

March 17, 2022	RFP Released
April 4, 2022	Application Deadline
April 15-29, 2022	Finalists submit draft design concept and present to Subcommittee (via Zoom)
May 1, 2022	Artist Selected/Notified; Contracting Begins
May 30-June 3, 2022	Mural Installation
Late-May 2023	Mural Deinstallation

QUESTIONS:

For all questions related to this RFP, please contact Rosemary Gardner, Director of Community Programs, RosemaryG@sfcenter.org or 415-865-5619.

2022 MURAL LANDING PAGE:

www.sfcenter.org/mural