



APRIL 20, 2024

CORPORATE & FOUNDATION SPONSORSHIP

**SFLGBT
CENTER**



The SF LGBT Center will celebrate our 22nd anniversary at our annual Soirée fundraiser on Saturday, April 20 at City View at Metreon. This event highlights the impact of our work and celebrates our vibrant LGBTQ+ community.

Soirée sponsorships range from \$3,500 to \$50,000. Please see the table below.

Soirée raises critical funds for all Center programs and services. During this time of increased attacks against LGBTQ+ people, we need your support for the Center's welcoming spaces and transformative resources. As the only organization serving the full spectrum of San Francisco's LGBTQ+ community, the Center is a central place for our community and allies to gather, organize, celebrate, and access services. We work to strengthen our community by fostering greater opportunities for people to thrive, offering aid in organizing for our future, celebrating our history and culture, and ultimately building resources to create a legacy for future generations.

Your sponsorship supports our programs and services:

Youth Services: We place LGBTQ+ youth (ages 16–24) on a path to self-efficacy, connection, and stability through positive youth development. Our ongoing programs include a dedicated youth drop-in space providing a full spectrum of services from community building to crisis intervention, cultivating social connections, access to essential needs such as food and hygiene supplies, mental health services, housing navigation, and educational workshops.

Employment Services: We assist LGBTQ+ job seekers, with a focus on trans and gender non-binary folks, looking for stable employment within inclusive workplaces through tailored services like 1-on-1 coaching, job readiness workshops, skill training opportunities, and connection to potential employers. Our ongoing programs include the Trans Employment Program (TEP), the first of its kind in the nation, and a specialized access program serving the Tenderloin and SOMA communities.

Financial Services: We offer a range of educational programs centered on building financial wellness and housing. Our ongoing programs include first-time homebuyer workshops, access to below-market-rate (BMR) and affordable rental workshops and counseling, small business consulting, and free financial coaching through the Smart Money Coaching program.

Community Programs: We serve as a community hub, providing local LGBTQ+ community members with a spectrum of events, connections to resources, and partnership opportunities that strengthen our diverse cultural landscape. Our ongoing programs include arts & culture events, community building programs, volunteer opportunities, information & referral services connecting individuals to in-depth assistance and providing service navigation, and a CyberCenter offering free computer, printer, and internet access.

Cultural Programs: As part of our mission to expand our Arts & Culture offerings, the SF LGBT Center's new Cultural Programs department will encompass visual, literary, and performance arts, as well as cultural events and civic engagement at the Center and within our local community spaces. Current programs include our pillar concert series Queer Vibes, art exhibits, film screenings, and Vibin' Live.

Soirée will include a dinner program followed by an after-party. The evening will feature music, performances, dancing, locally-sourced food, open bar, a live auction, and a raffle.

We welcome your partnership! Supporters like you truly make our work possible.

The final deadline for partner inclusion is Friday, March 22, 2024.

For more information or to pledge your support, please contact Associate Director of Development Lara Hueter at LaraH@sfcenter.org.

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SOIRÉE 2024 LEVELS AND BENEFITS	Presenting \$50,000	Platinum \$30,000	Diamond \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,500
Lead sponsor title on all Soirée materials	★					
Logo on Soirée invitation 3,000 printed/15,000 impressions	★	★				
Logo on Soirée promotional materials 250 printed/5,000 impressions	★	★	★			
Logo on Soirée program 1,100 impressions	★	★	★	★	★	name only
Logo on Soirée event page 10,000 impressions	★	★	★	★	★	name only
Inclusion in event press release	★	★	★			
Thank you posts on social media 34,000+ followers	★	★	★			
Verbal recognition at event 400 impressions	★	★	★	★		
Logo on Center website 12 months/300,000 impressions	★	★	★	★		
Table at Center Career Fair 600 impressions	★	★	★	★	★	
Soirée dinner program tickets	10	6	4	2	2	2
Soirée after-party tickets	40	30	20	10	6	4

PLEASE NOTE: All City and County of San Francisco COVID protocols will be followed at the event. The benefits above may be modified as needed at any time in order to ensure the health and safety of all guests.

